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Pete Wilson Joins MAHP as New Director of Communications

BOSTON - The Massachusetts Association of Health Plans announced today that Pete Wilson will join the organization as its new Director of Communications.

Wilson is a longtime communications and policy advisor who has experience in municipal and state government as well as communications and campaign consulting. He served as the Legislative Director for the Massachusetts House Committee on Ways and Means from 2009-2011 during one of the worst economic downturns in U.S. history. He joins MAHP from Senator Stan Rosenberg's office, where he has served as Press Secretary since January 2015.

"Pete's State House and media relations experience make him a great addition to the MAHP team," said MAHP President and CEO Lora Pellegrini. "MAHP and our member health plans continue to focus on measures to make health care more affordable for employers and consumers and we are excited to have Pete as part of our efforts."

As Press Secretary for Senator Rosenberg, Wilson served as the spokesperson in the Senate President's office as well as all Senate related inquiries. He developed communications strategies around legislation like comprehensive opioid legislation and the Health Act, Senate Initiatives like Commonwealth Conversations, as well as being responsible for his own public policy portfolio. He was named the 2016 Press Secretary of the Year by the State House Press Association and is currently a member of Treasurer Goldberg's Alcohol Task Force. Wilson is a graduate of the University of Colorado at Boulder and holds a Master's Degree in History from The George Washington University.

"As a leader on health care policy issues and affordability, MAHP's member health plans are critical to controlling costs and improving quality of care for Massachusetts residents," said Wilson. "I'm excited to be joining the team at MAHP and their efforts relative to containing health care costs and improving the health care their members receive."

Pete's first day is today.

About MAHP

The Massachusetts Association of Health Plans represents 17 health plans covering more than 2.6 million Massachusetts residents. It is dedicated to improving health for all in Massachusetts by promoting affordable, safe and coordinated health care.

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